


# ***TOWN COUNCIL WEEKLY STATUS REPORT***

May 17, 2018

 Volume 26, No.19

## **UPCOMING MEETINGS**

- Tuesday, May 22<sup>nd</sup>, Town Council Committee of the Whole, Town Hall Annex, CR1, 6:30 p.m.

## **EXCELLENCE IN ECONOMIC DEVELOPMENT**

Every year the International Economic Development Council (IEDC) presents Excellence in Economic Development Awards recognizing the world's best economic development programs, partnerships, marketing materials, and the year's most influential leaders. These awards honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities.

The Town of Groton's Office of Planning and Development Services (OPDS) recently submitted an entry for an Internet and New Media Award in the category of "General Purpose Website" for Groton's new economic development website, [www.exploremoregroton.com](http://www.exploremoregroton.com). This award recognizes exceptional and inventive use of the internet and new media for economic development. Judging of the entries will occur in June with winners notified in August. Winners are recognized at IEDC's Annual Conference in Atlanta, Georgia.

## **ATTACHMENTS**

1. Attachment 1 is monthly statistics from the Groton Public Library for the month of April.
2. Attachment 2 is a memo from Cindy Landry, Finance Director, for the discontinuation of tax payments being accepted at Chelsea Groton Savings Bank.

Attachments  
JB/lh

**GROTON PUBLIC LIBRARY - MONTHLY STATISTICS**

	<b>APRIL 18</b>	<b>APRIL 17</b>
<b>Number of Library Visits</b>	17976	16478
<b>Circulation Statistics</b>		
<b>Total</b>	24524	23355
Adult print	11877	11729
Adult nonprint	4505	4316
Children print	5961	5485
Children nonprint	885	936
e Books and magazines	940	660
Downloadable audio	353	225
Downloadable video	3	4
<b>Nonresident usage</b>	6557	6653
<b>Internet Use</b>		
Public computers	5792	4532
Wireless	2568	1560
<b>Public/Wireless Computer Prints</b>	12,060	10872
<b>Web/Social Media Activity</b>		
Library Home Page	18536	16189
Groton History Online	2704	1740
GMTV YouTube Channel Views	2992	2899
Facebook Friends	2380	2111
<b>Google My business</b>		
Total searches	11309	
Called library	158	
Visited Website	845	
Asked for directions	480	
<b>Interlibrary Loans</b>		
Items received	302	301
Items loaned	418	432
<b>New Patron Registration</b>		
Adult	108	108
Children	13	13
<b>Community Services</b>		
<b>Programs/Attendance</b>	115/1778	126/1955
Adult	62/630	64/709
Children	35/1015	46/1135
Young adult	18/133	16/111
<b>Meeting Room</b>		
Nonprofit	184	149
Profit	0	0
<b>Materials Added to Collection</b>		
Adult print	773	730
Adult nonprint	74	95
Children print	84	111
Children nonprint	30	22
<b>Video Services</b>		
Programs produced	25	16
Programming hours aired on GMTV	540	502
Town messages posted on GMTV	68	75

**Town of Groton  
Tax Division  
45 Fort Hill Rd, Groton CT 06340**

**To:** Cindy Landry, Finance Director  
**From:** Melissa McGuire, Tax Collector  
**Subject:** Chelsea Groton Tax Payments  
**Date:** May 14, 2018

During the months of July and January taxpayers have the option of paying their taxes at Chelsea Groton Savings Bank branches in Groton and Mystic. This practice was established years ago when the payment options were not as extensive as they are today.

The Town currently offers the following options to all taxpayers:

- Payment can be made in person at the Town Hall Tax Office window or by credit card at the computer terminal located in the lobby
- 24 hour on-line payments are offered by visiting the Town's website (includes convenience fee)
- Those without a computer can contact Official Payments by phone to pay by credit card ( includes convenience fee)
- By mailing payments directly to the Tax Office or to our lockbox service in Boston MA
- Chelsea Groton Savings Bank

The number of taxpayers using Chelsea Groton for the past 2 fiscal years no longer warrants continuing to offer this payment option. The bank also requires that we maintain a balance of \$40,000 to cover the cost of this service. Due to the additional payment options now available to taxpayers I am recommending that we discontinue accepting payments at Chelsea Groton Savings Bank effective July 1, 2018. We discontinued accepting payments at 3 other local banks some time ago (Citizens, Webster, Savings Institute) because the usage did not warrant it.

We will notify taxpayers of this change by posting in the Town Hall Lobby, on GMTV, on Tax Collector's webpage and with the tax bills that are mailed at the end of June.

Approved by Finance Director and Town Manager, May 14, 2018